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Nakanishi et al.

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[54] **MAGNETIC DISPLAY SYSTEM**

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Related U.S. Application Data

[63] Continuation-in-part of Ser. No. 892,123, Jun. 2, 1992, abandoned.

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[58] **Field of Search** 273/239; 428/321.5, 428/323, 402.2, 402.21, 328, 329; 434/409; 446/131

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[57] **ABSTRACT**

A magnetic display system uses a display wherein a non-magnetic substrate has applied thereon a microcapsule coating layer having sealed light-absorptive magnetic particles and light-reflective non-magnetic particles which are dispersed in an oily liquid. A permanent magnet causes a shift of the light-absorptive magnetic particles in one direction and, as a result, causing a shift of the light-reflective non-magnetic particles in the other direction. In the microcapsule coating layer, microcapsules having a plurality of diameters within a range from 100 microns to 1,000 microns are combined together. Furthermore, the light-absorptive magnetic particles sealed in the microcapsules have a plurality of particle diameters ranging from 0.2 microns to several icons. A suitable amount of magnetic particles capable of becoming a permanent magnet when magnetized after the microcapsule coating layer is coated is added. The mean particle diameter of the light-reflective non-magnetic particles sealed in the microcapsules ranges from 0.01 microns to several microns. A suitable amount of the microcapsules having a particle diameter far more minute than the mean particle diameter of the microcapsules and having sealed therein only the transparent oily liquid is added to the microcapsule coating layer.

11 Claims, 6 Drawing Sheets